

Preliminary Proposal for the Internship Preparation Program for SKKU

(9-11.July.2019)

Introduction

Training/Coaching for Leading Organizations

Overview of Activities

• Type of clients

- Leading Korean and global organizations
- Cross-industry including financial services, medical/pharmaceutical, electronics, leisure, education
- Typically working with senior/top management

• Training/coaching focus

- Individual Leadership Coaching
- Leadership Development
- Training Programs
(Communication/ Presentation
Sales/ Coaching skills)
- Group Ideation Facilitation

- High degree of focus on customization of programs to fit client's specific needs and achieve lasting impact

Example Clients



Preliminary proposal for the Internship Preparation Program

Date	Participants	Content	Time	Extra
9.7 (Tues.)	자연계/공대 (수원)	Inspiration Workshop for Overseas Internship <ul style="list-style-type: none"> • Why internship in Germany? • What's the differences between internship in Europe and in the US? • How to prepare myself to be globally wanted professional in terms of attitudes and mindset? • What qualities European companies are expecting from Korean students? • Example companies introductions • Feedback from Korean interns who worked in Germany • How to build up your career in Europe 	3h	<ul style="list-style-type: none"> • The main purpose is to inspire and attract students to experience overseas internships • Any grades of students are fine
10.7 (Wed.)	자연계/공대 (수원)	Specific Skills Workshop 1 : Soft skills for globally wanted professionals: Intercultural/Interpersonal Communications <ul style="list-style-type: none"> • Why intercultural awareness is important? • Cultural differences in major countries • Different organizational culture in Europe • How to open the conversation?"Do"s and "Don't"s in small talk • How to communicate with someone who has different background from you? • How to ask questions and getting feedbacks • Basic business email writing skills 	4h	<ul style="list-style-type: none"> • Actual Exercise of interpersonal/intercultural communication in English together with theories
11.7 (Thurs.)	자연대/공대 (수원)	Specific Skills Workshop 2. : Practice Session for actual interview skills and CV/Resume writing in English <ul style="list-style-type: none"> • CV vs. Resume vs. Cover letter • How to write CV effectively for European companies • 10 steps how to prepare the CV • One to one or group coaching session for CV writing • Interview strategies for each different interview questions • Why/ How to ask questions to the interviewer? • Actual Interview Practice session 	6h	<ul style="list-style-type: none"> • Pre-requirement: Students should bring their own CV based on one candidate company in Europe otherwise the program cannot be effective